

# upliving

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a **new** approach to build and transform living spaces into **sustainable solutions**



# what is **upliving** ?

It is a conscious sustainable interior design package designed by Upcircle.  
It is suitable for built to rent, co-living, student accommodation and residential.

why is the **upliving** approach better  
than other options?

# Impact of **construction industry**

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47%

of the impact of  
the climate change

50%

of the impact of  
landfill waste

40%

of the impact of  
energy and carbon  
emission

# Impact of interior design

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11%

of construction  
embodied carbon  
is due to fit-out

up to 40 times

new fit-outs are  
renewed during a  
building's lifecycle

87%

of our time is  
spent indoors

# a sustainable building

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uses

11%

less water than  
standard buildings

uses

25%

less energy than  
standard buildings

uses up to

40%

less carbon emissions  
than standard buildings

improves

tenant's health  
and wellbeing  
& productivity  
of employees

# upliving

will result in higher demand from potential tenants and buyers

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25%

of housing consumers said that an energy-efficient home would be more attractive to buy or rent

96%

of people feel their own actions, such as donating, recycling or buying ethically, can make a difference

89%

of consumers want brands to help them live sustainably

# how does **upliving** works?

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through a **design process**

stage

01

layout optimisation

stage

02

material selection

stage

03

appliances and  
equipment selection

**layout optimisation** includes

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maximise storage

rationalise space

increase natural light

improve air circulation

# materials selection approach

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involves asking the **right questions**



Is it reused or reclaimed?



Does it improve the building performance?



Is it from a renewable source?

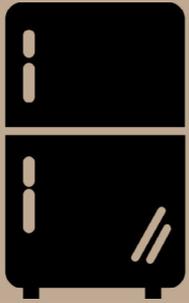


Is it sourced and processed near the site?

# comprehensive **equipment** selection

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involves a **conscientious research** to specify the most **sustainable** and **suitable** equipment



Does it required  
low maintenance?



What is the energy  
rate of the product ?



Is it water  
efficient?



How is it manufactured  
and where?



and more...



# upliving

a **sustainable** approach to the living space



NEW YORK





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